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Marketing Items for *Matt Gianni's* LEVER TEMPLAR

Title: LEVER TEMPLAR, A *Castellum One* Novel

Publisher: Dark Ink Press

Kindle eBook & Trade Paperback ISBN-13 978-0-9997016-7-6, ISBN 0-9997016-7-3

Publication Date: January 29, 2019

Paperback Price: \$14.99

Page Count: 349

Target Audience: Young Adult, New Adult, and Adult

Genre: Dual Timeline Historical Fiction / Contemporary Thriller

Planned Debut Novel Award Applications:

The Center for Fiction: The First Novel Prize

PEN/Hemingway Award for First Books of Fiction

Edgar Allan Poe Award for Best First Novel by an American Author

Virginia Commonwealth University Cabell First Novelist Award

The Los Angeles Times Art Seidenbaum Award for First Fiction

PEN/Robert W. Bingham Prize for Debut Fiction

American Academy of Arts and Letters Sue Kaufman Prize for First Fiction

International Thriller Writers Best First Novel Award

Barry Award for Best First Novel

Planned Review Applications:

Goodreads

Amazon

Caroline McCullagh's Page Turners

Historical Novel Society

The Seattle Times

The Masters Review

Rain Taxi

Book Reporter

American Book Review

The Los Angeles Review of Books

Readers Favorite

InD'tale



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Conventions / Festivals / Appearances:

Renton City Comic Con, September 15-16, 2018 (exhibited)
Emerald City Comic Con, March 14-17, 2019 (planning)
Others to be determined

Publication Day Giveaways:

Three signed copies of Lever Templar via Goodreads Giveaways
Signed copy + two solid brass antique bookends depicting Knights Templar on horseback

Planned Guest Posts:

K.M. Weiland's Helping Writers Become Authors
Others to be determined

Other Items:

Contact bloggers to request book reviews and offer interviews
Contact book clubs to offer interviews and discussions
Approach local libraries and bookstores to offer book readings and signings
Others to be determined