



Contact: [author@mattgianni.com](mailto:author@mattgianni.com)

## **Marketing Items for *Matt Gianni's* LEVER TEMPLAR**

Title: LEVER TEMPLAR, A *Castellum One* Novel  
Publisher: Castellum One  
Kindle eBook, ISBN-13 978-1-7334669-1-2, \$4.99  
Trade Paperback, ISBN-13: 978-1-7334669-0-5, \$14.99  
Publication Date: August 27, 2019  
Page Count: 368  
Target Audience: Young Adult, New Adult, and Adult  
Genre: Dual Timeline Historical Fiction / Contemporary Thriller

### **Planned Debut Novel Award Applications:**

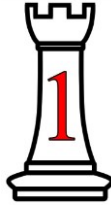
InD'tale Magazine Crowned Heart Award – **WON**  
Barry Award for Best First Novel

### **Planned Editorial Review Applications:**

The San Francisco Review of Books – **REVIEWED**  
The Haunted Reading Room – **REVIEWED**  
Caroline McCullagh's Page Turners  
Historical Novel Society – **REVIEWED**  
The Seattle Times  
The Los Angeles Review of Books  
Readers' Favorite – **REVIEWED**  
InD'tale Magazine – **REVIEWED**  
Randomosity – **REVIEWED**

### **Conventions / Festivals / Appearances:**

Renton City Comic Con, September 15-16, 2018 – **EXHIBITED**  
Rockin' Horse Dance Barn, October 11, 2019 – Ingram Book Launch  
Emerald City Comic Con, 2020 (planning)  
Others to be determined



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### **Publication Day Giveaways:**

Signed copy + two solid brass antique bookends depicting Knights Templar on horseback - **COMPLETED**  
100 eBook copies of Lever Templar via Goodreads Giveaway (planning for after the Ingram Book Launch)

### **Planned Guest Posts:**

K.M. Weiland's Helping Writers Become Authors:  
<https://www.helpingwritersbecomeauthors.com/how-to-write-emotion/>  
Others to be determined

### **Other Items:**

Contact bloggers to request book reviews and offer interviews  
Contact book clubs to offer interviews and discussions  
Approach local libraries and bookstores to offer book readings and signings  
Others to be determined